

PRELIMINARY RECOMMENDATIONS: SUN CITY WEST

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Recommendation	Catalyst	Impact(s)	Priority
Creation of a local circulator	Focus groups	Access to local activity centers, connection to regional transit network	Near-term
Divide proposed local circulator into two separate routes and increase each route's coverage area	Community survey, focus groups	Expanded service area, access to local activity centers, connection to regional transit network	Mid-term
Consolidate Northwest Valley fixed- route and demand-response services under a single brand, locally administered	Community survey	Brand unity, improved service coordination, cost-effective service provision	Long-term

- Community survey respondents indicated trips are relatively local, primarily for shopping or recreation.
- Access to Banner Boswell Medical Center was a key area of focus, but there is insufficient demand for direct routes to/from Sun City West.
- RH Johnson Blvd. was identified as a primary cross-street warranting transit service.
- Local circulator would provide access to RH Johnson Library, Surprise Town Center, and Banner Boswell Medical Center.
- Sun City West residents could connect to downtown Phoenix at the Surprise Park-and-Ride.

